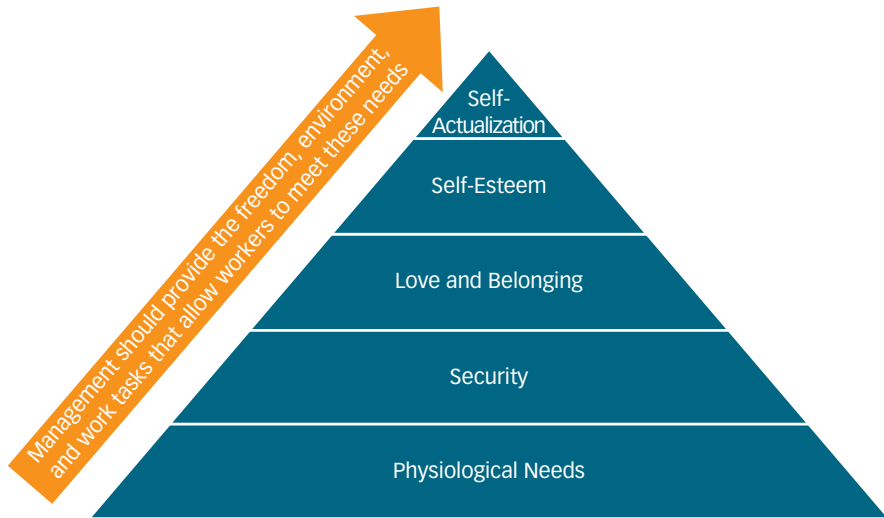


FIGURE 13.3

Maslow's Hierarchy of Needs



Source: Adapted from Maslow (1943/2001).